WNCT S

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNOT side online TO SOUTH

And:

Chicago, IL 60610

Suite 600

222 West Ontario

AL Media

(252) 355-8542 WNCT

3221 South Evans Street Greenville, NC 27834

CONTRACT

POL/Deborah Ross for Senate 09/26/16 - 10/16/16 Deborah Ross for Sen Product Contract Dates Advertiser 5229 Estimate # 945432 /ISION Original Date / Revision 09/27/16 25318763 Alt Order# / 10/07/16

WNCT Agency Ref Agy Code Special Handling EOM/EOC Adults 35+ <u>Demographic</u> Property Billing Cycle Broadcast Billing Calendar Advertiser Code Katz Chicago Account Executive Advertiser Ref Cash Product 1/2 Sales Office Katz/Chicago Cash/Trade

<u> </u>	Type NM NM	<u>Rate</u> \$475.00	<u>Length</u> ::30	Weekdays	\$173.00 Start/End Time 7a-9a 7a-11a 10a-11a Rate	Spot Ch
≤	Z		:30		7a-9a Rate	/16 10/02/16 CBS This Morning
≾	Z		:30		6a-7a <u>Rate</u> \$200.00	2 WNCT 09/28/16 10/02/16 Local News @ 6a Start Date
≤	Z Z		:30		530a-6a <u>Rate</u> \$125.00	1 WNCT 09/28/16 10/02/16 Local News @ 530a Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16WTF 5
lй	n Typ	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT CO KANDORAD VANCORADORAD HISCORA NAGALINA

WNGTacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/Deborah Ross for Se 09/26/16 - 10/16/16 Advertiser Contract Dates Deborah Ross for Sen Product Contract / Revision 945432 Original Date / Revision 09/27/16 / 10/07/16 5229 25318763 Estimate # Alt Order#

\$0.00	0	N N		:30		530p-6p <u>Rate</u> \$200.00	ws @ 530p Spots/Week 2	Weekdays Spots/	10/02/1 End Date 10/02/16	10 WNCT 09/28/16 10/02/16 <u>Start Date</u> End Date 1 Week: 09/26/16 10/02/16	5
								-20	Credited Make Good on Lines 15-20	Credited Make Goo	1
		Type	<u>Rate</u> \$200.00	<u>Length</u> :30	Weekdays	Start/End Time 5p-530p	<u>lon</u> ws @ 5p	Description 16 Local News @ 5p	ot <u>Ch</u> <u>Date Range</u> 1 WNCT 09/26/16-10/02/16	Spot Ch D: 1 WNCT 09	
\$600.00	ယ	Z		:30		5p-530p <u>Rate</u> \$200.00	ws @ 5p Spots/Week 4	Weekdays Spo	10/02/16 End Date 10/02/16	9 WNCT 09/28/16 Start Date E Week: 09/26/16 1	5
\$875.00	σı	NN		:30		3p-4p <u>Rate</u> \$175.00	rvey <u>Spots/Week</u> 5	6 Steve Harvey WeekdaysWTF	10/02/16 End Date 10/02/16	8 WNCT 09/28/16 Start Date E Week: 09/26/16 10	<
\$1,750.00	O 1	NM		:30		1230p-130p <u>Rate</u> \$350.00	Spots/Week 5	6 Y&R <u>Weekdays</u> wTF	10/02/16 End Date 1 10/02/16	7 WNCT 09/28/16 Start Date E Week: 09/26/16 10	
\$225.00		N M		:30		12p-1230p <u>Rate</u> \$225.00	ws @ 12p Spots/Week 1	12p Weekdays Spots	10/02/16 End Date 10/02/16	6 WNCT 09/28/16 Start Date E Week: 09/26/16 11	<
		אחעו	\$290:00			110-120	Ngin	-20	Credited Make Good on Lines 15-20	Credited Make Goo	
		A / A / A	73 70 00		1 1 1 1 1	110.100	O.	Credited Make Good on Lines 15-20 NAICT 00/26/45-10/02/45 Price is Binht	Credited Make Good on Lines 15-20 MAICT 00/26/16-10/02/16	Credited Make Goo	
		Type NM	<u>Rate</u> \$250.00	<u>Length</u> :30	Weekdays	Start/End Time 11a-12p	on Right	t Ch Date Range Description 1 WNCT 09/26/16-10/02/16 Price is Right	Date Range 09/26/16-10/02/	Spot Ch D: 1 WNCT 05	
\$750.00	ယ	Z		:30		11a-12p <u>Rate</u> \$250.00	kight <u>Spots/Week</u> 5	6 Price is Right Weekdays	10/02/16 End Date 10/02/16	5 WNCT 09/28/16 Start Date E Week: 09/26/16 11	<
						<u>Rate</u> \$150.00	Spots/Week 5	Weekdays ₩TF	End Date 10/02/16	<u>Start Date</u> Week: 09/26/16	s
Amount	Spots	Type Spots	Rate Rtn	Spots/ Length Week	Days Le	Start/End Time	ion	Start Date End Date Description	Date End Da	*Line Ch Start	*

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WNCT

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Tecom Greenville, NC 27834 WNCT 3221 South Evans Street

POL/Deborah Ross for Se 09/26/16 - 10/16/16 Contract Dates Advertiser Product Deborah Ross for Sen Contract / Revision 945432 Original Date / Revision 09/27/16 5229 25318763 Alt Order# Estimate # / 10/07/16

\$350.00		MN		:30	7p-730p	19 WNCT 10/14/16 10/14/16 Entertainment Tonight
\$175.00		Z S		:30	3p-4p Rate \$175.00	18 WNCT 10/14/16 10/14/16 Steve Harvey Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16F 1
\$100.00		N		:30	Sa 1135p-1235x Rate \$100.00	17 WNCT 10/15/16 10/15/16 Person of Interest Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S- 1
\$100.00	2	Z S		:30	6a-7a <u>Rate</u> \$50.00	16 WNCT 10/15/16 10/15/16 Local News Sa 6a-7a 6 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S- 2
\$50.00		NM		:30	6a-7a <u>Rate</u> \$50.00	15 WNCT 10/16/16 10/16/16 Local News Su 6a-7a 6 Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16
\$2,000.00	_	Z M		:30	9p-10p <u>Rate</u> \$2,000.00	14 WNCT 09/28/16 09/28/16 Criminal Minds Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16w 1
\$305.00	_	Z		:30	9p-10p <u>Rate</u> \$305.00	13 WNCT 10/01/16 10/01/16 Crimetime S Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16S- 1
\$305.00	_	NM		:30	8p-9p <u>Rate</u> \$305.00	12 WNCT 10/01/16 10/01/16 Crimetime 8 Start Date End Date Weekdays Spots/Week Week: 09/26/16 10/02/16S- 1
\$125.00	_	NM		:30	6p-630p <u>Rate</u> \$125.00	11 WNCT 10/02/16 10/02/16 Local News @ 6p Su 6 Start Date
		MM	\$200.00	17 T T T T T T T T T T T T T T T T T T T	530p-6pwint	2 WNC1 09/26/16-10/02/16 Local News @ 530p Credited Make Good on Lines 15-20
		2	3000			
		Type NM	<u>Rate</u> \$200.00	<u>ays Length</u> 1F :30	Rate Star/End Time Weekdays 530p-6pwThF	Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WNCT 09/26/16-10/02/16 Local News @ 530p
Amount	Spots	n Type Spots	Rate Rtn	Spots/ Length Week	Start/End Time Days	*Line Ch Start Date End Date Description T

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WNCT Side HISON NEEDWA

3221 S. Evans St. (252) 355-8542 Greenville, NC. 27834 252-355-8500

WNO Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

Contract Dates	Contract / Revision 945432 / 1 Product	Alt Order # 25318763 Estimate #
	Product	Estimate #
09/26/16 - 10/16/16	Deborah Ross for Sen 5229	5229
<u>Advertiser</u>	Origi	Original Date / Revision
POL/Deborah Ross for Se		09/27/16 / 10/07/16

*Line Ch Start Date End Date Description	End Date Des	cription	Time	Days	Days Length Week	Rate Rtn Type Spots	ype Sr	ots	Amount	
Start Date En	End Date Weekdays	ays Spots/Week	Rate				-	:		
Week: 10/10/16 10/16/16			\$350.00							
20 WNCT 10/14/16 10/14/16 Family Feud	10/14/16 Fan	ily Feud	730p-8p		:30		Z S	_	\$500.00	
Start Date End Date	d Date Weekdays	ays Spots/Week	Rate							
Week: 10/10/16 10/	/16/16	: ا	\$500.00				<u></u>			
				Totals	0.00			50	50 \$11,785.00	
Time Period	# of Spots	# of Spots Gross Amount Agency Comm.	Agency Comm.	Net Amount	ount					
09/26/16 -10/16/16	50	\$11,785.00	(\$1,767.75)	\$10,017.25	7.25					
Totals	50	\$11,785.00	(\$1,767.75)	\$10,017.25	7.25					

Start/End

Spots/

Signature: Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Agency: AL MEDIA CPE: //5229 222 W. ONTARIO ST

SUITE 600 CHICAGO, IL 60610

Agency Order #:

Contract # 25318763

Product: Deborah Ross for Senate

Advertiser: Deborah Ross for Senate Flight: 9/26/16 - 10/16/16

Changes as of: 10/6/2016 at 10:04 AM

Market: Greenville/New Bern/Wash Office: CHICAGO

Station: WNCT

Version: Highlighting Revision 2

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: MACKENZIE PURCELL
312-755-3936 Total \$: \$11,785.00 Total Spots: 50 Total CPP: \$0.00

Separation: Total GRP: Traffic #: 945432

Comments: Revision extending flight to account for NA spots w/o 9/26, thanks - Chaise for Dan Buyer: CANDY KYLE Salesperson: DAN BARKER 312-755-3936

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EV- 15	ŒV 16	₹EV- 7	REV 17	Sa REV- 13 8p-9p	EV- 14	REV- 5	čΕV- 6	REV-2	<u>=</u> V. 10	₹EV- 9	F REV 18 3p-4p	Tu-F REV- 8 3p-4p	REV-3	₹EV- 4	EV- 11	~ΕV- 1	EV 20	Sa REV 19 6a-7a	Su REV 21 6a-7a	#	
W REV- 15 9p-10p	REV 16 7:30p-8p	Tu-F REV- 7 12:30p-1:30p	7 7p-8p	Sa 8p-9p	Sa REV- 14 9p-10p	Tu-F 11a-12n	Tu-F REV- 6 12n-12:30p	Tu-F 6a-7a	Tu-F REV- 10 5:30p-6p	Tu-F REV- 9 5p-5:30p	3p-4p	Tu-F 3p-4p	Tu-F 7a-9a	Tu-F REV- 4 10a-11a	Su REV- 11 6p-6:30p	Tu-F REV- 1 5:30a-6a	Sa REV 20 11:30p-12:30a	Sa 6a-7a	Su 6a-7a	# Day/Time	
PR		DY		PR	PR	ΡY	PΥ	m S	m	9		T)	Ξ	DY	四	EM				P	
Criminal Minds	Family Feud	YOUNG & RESTLESS	Entertainment Tonight	CRIMETIME SA 8P- CBS	CRIMETIME SAT 8P-CBS	PRICE IS RIGHT- CBS	9-YR-NEWS @ NOON	9 ON-SD MRN ED2	9-YR SD NEWS @ 530	9-YR-NEWS @ 5	Steve Harvey	STEVE HARVEY	CBS THIS MORNING	LET'S MAKE A DEAL	SUNDAY EARLY NEWS	9 ON-SD MRN ED1	Person of Interest	Early News	Early News	Program	
\$2,000. 00	\$500.00	\$350.00	\$350.00	\$305.00	\$305.00	\$250.00	\$225.00	\$200.00	\$200.00	\$200.00	\$175.00	\$175.00	\$175.00	\$150.00	\$125.00	\$125.00	\$100.00	\$50.00	\$50.00	Rate F	
0.0	0.0	0.0	0.0	0,0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	A35P Rating	
30	30	30	30	30	30	30	30	30	30	30	33	30	30	30	30	30	30	30	30	Len	ı
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0 0	1 0 0	0	1 * 0	0	0	0	0	0 0	0 0 0	0	1 * 0 0 * 1	0 y 0	0 70	0 0 0	0	0 40 0	0 0	2*0 0*2	1 v 0 0 v 1	10/3 10/10	
• 0	0 1				0 10												1	2			9/26 - 10/10
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\$2,000.00	\$5	\$1,750.00	\$350.00	\$305.00	\$305.00	\$750.00	\$225.00	\$800.00	\$0.00	\$600.00	\$175,00	\$875.00	\$1,400.00	\$750.00	\$125.00	\$625.00	\$100.00	\$100.00	\$50.00	***************************************	-
0.00	\$500.00	.00	8	<u>.</u> 00	8	ŏ	8	8	8	8	8_	8	8	ŏ	ŏ	ŏ.	ŏ	8	8	₩.	Total
0.00 \$0.00	00.00 \$0.00	.00 \$0.00	.00 \$0.00	.00 \$0.00	00 \$0.00	\$0.00	\$0.00	\$0.00	00 \$0.00	00 \$0.00	00 \$0.00	00 \$0.00	00 \$0.00	\$0.00	\$0.00	00.00	\$0.00	\$0.00	00 \$0.00	\$ CPP	otal

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THE SCOOP SERVICE SERV			
	Agency:	CPE:	Contract #

//5229 222 W. ONTARIO ST AL MEDIA 25318763 Changes as of: 10/6/2016 at 10:04 AM Flight: 9/26/16 - 10/16/16 Advertiser: Deborah Ross for Senate Product: Deborah Ross for Senate Station: WNCT Market: Greenville/New Bern/Wash Version: Highlighting Revision 2 Office: CHICAGO Total \$: \$11,785.00 Total Spots: 50

Total CPP: \$0.00

CHICAGO, IL 60610 SUITE 600 Agency Order #:

125 West 55th St New York, NY 10019 Tu REV- 12 8p-9p # Day/Time R 무 NCIS Program \$2,000. 00 Rate Rating TOTALS: Len မ 9/26 £ 0 10/3 10/10 0 0 Buyer: CANDY KYLE Salesperson: DAN BARKER 312-755-3936 0 🏲 0 9/26 - 10/10 Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: MACKENZIE PURCELL
312-755-3936 Spots Total 50 Total GRP:
Traffic #: 945432
Separation: \$11,785.00 \$0.00 Total \$0.00 \$0.00 CPP GRP 0.0



SIZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Agency: AL MEDIA

Contract # 25318763 CPE: //5229

SUITE 600 CHICAGO, IL 60610 222 W. ONTARIO ST

Agency Order #: Buyer: CANDY KYLE Salesperson: DAN BARKER 312-755-3936

Changes as of: 10/6/2016 at 10:04 AM Flight: 9/26/16 - 10/16/16 Advertiser: Deborah Ross for Senate

Product: Deborah Ross for Senate

Version: Highlighting Revision 2
Station: WNCT

Primary Demo: Adults 35+

Office: CHICAGO

Market: Greenville/New Bern/Wash

Total \$: \$11,785.00

Total Spots: 50 Total CPP: \$0.00

Total GRP:

Con Type: POLITICAL/VOTE
Assistant: MACKENZIE PURCELL
312-755-3936 Traffic #: 945432 Separation:

Special Instructions	
	Order Level Comments
Date/Time Added by	Comment
_	Revision extending flight to account for NA spots w/o 9/26. thanks - Chaise for Dan
10/05/16 5:29 PM CHAISE WOOLSEY	Revision extending hight to account for NA spots with bizo, thanks - Chaise for Dani Line 5 2x Price is right \$250 Line 10 2x 530p News \$200 Line 9 1x 5p News \$200 Line 9 1x 5p News \$200 Line 3 1x CBS this Morning \$175
	Total Affected - \$1275
	OFFER
	All on either Friday or the Weekend
	1x Fri 730p Family Feud \$500 1x Fri 7p Entertainment Tonight \$350 1x Fri 3p Steve Harvey \$175
	1x Sat 1130p-1230a Person of interest \$100 1x Sat 1130p-1230a Person of interest \$100 1x Sun 6a-7a News \$50
	All of these rates put her in at a P2.
09/27/16 11:21 AM MACKENZIE PURCELL	Nicole accepted 9/27 via email Received to late to make Tue 9/27 Logs.
	Line 12 1x Tue 8-9p NCIS \$2000
	MG
	1x Wed 9/10p Criminal Minds \$2000
09/27/16 9:35 AM Jennifer Layman	This keeps you at a level 2 and makes sure you stay in Prime Programming.
09/26/16 5:02 PM MACKENZIE PURCELL	New Q4 political order for Deborah Ross for Senate. Schedule runs Tuesday 9/27- Sunday 10/2. Total is \$11,785.



Market Budget: \$47,140 WNCT Share: 25% Comment:

Competitive Information

WITN: 43% WFXI: 5% WCTI: 27%

> Contract # 25318763 Agency: AL MEDIA CPE: //5229 Changes as of: 10/6/2016 at 10:04 AM Flight: 9/26/16 - 10/16/16

Advertiser: Deborah Ross for Senate Version: Highlighting Revision 2 Station: WNCT Market: Greenville/New Bern/Wash Total Spots: 50

Total \$: \$11,785.00

CHICAGO, IL 60610 SUITE 600 222 W. ONTARIO ST Agency Order #: **Product:** Deborah Ross for Senate Buyer: CANDY KYLE Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Office: CHICAGO Total GRP: Total CPP: \$0.00

Salesperson: DAN BARKER 312-755-3936 Assistant: MACKENZIE PURCELL 312-755-3936 Separation: Traffic #: 945432

	0.0		\$11,785.00	50	100%	Total	
	0.0	N/A	\$1,275,00	7	11%		
	0.0		\$2,610.00	3	22%	PR	
	0.0		\$725.00	4	6%	m Z	
	0.0		\$875.00	5	7%	П	
_	0.0		\$3,475.00	14	29%	PΥ	
ş	0.0		\$2,825.00	17	24%	EM	
·	GRP		Dollars	Spots	% Distrib	Day/Time	
_			Daypart Summary	Daypar			

\$11,700.00	20	1270 1
\$11,700.00	500	2010-00
611 785 00	03	2016 02
Dollars	Spots	Month
nary	Monthly Summary	

New	Queued for Electronic Contracting	Makegood 1	Makegood 2	Makegood 3	Revision	Revision	Trans	
9/26/16 5:02 PM MACKENZIE PURCELL Confirmed	9/27/16 9:18 AM	9/27/16 9:35 AM Jennifer Layman	9/27/16 11:20 AM MACKENZIE PURCELL	9/28/16 2:58 PM Jennifer Layman	10/5/16 5:29 PM CHAISE WOOLSEY	10/6/16 10:04 AM CHAISE WOOLSEY	Created/Received Created by	
Confirmed		Confirmed	Confirmed	Confirmed	Confirmed	Revised	Status	
49			_				Spot+	44444444444444444444444444444444444444
							Spot-	Transa
\$11,785.00	\$0	\$0	\$0	\$0	\$0	\$0	\$ Chg	Transaction History
\$11,785.00	\$0	\$0	\$0 Changes: 2 buylines added or modified.	\$0	Changes: Total Spots from 49 to 50, Flight End from 10/2/16 to 10/9/16, Comments from New Q4 political order for Deborah Ross for Senate. Schedule runs Tuesday 9/27-Sunday 10/2. Total is \$11,785. to Revision extending flight to account for NA spots w/o \$0 9/26. thanks - Chaise for Dan. 21 buylines added or modified.	\$0 Changes: Flight End from 10/9/16 to 10/16/16, 21 buylines added or modified.	Contract \$ Comment	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 25318763 CPE: //5229 Changes as of: 10/5/2016 at 5:36 PM Flight: 9/26/16 - 10/9/16 Version: Current State Version 3

Advertiser: Deborah Ross for Senate

Agency: AL MEDIA

Product: Deborah Ross for Senate

Station: WNCT

Market: Greenville/New Bern/Wash

Total \$: \$11,785.00 Total Spots: 50

Total CPP: \$0.00

Office: CHICAGO

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: MACKENZIE PURCELL
312-755-3936

Total GRP: Traffic #: 945432 Separation:

Comments: Revision extending flight to account for NA spots w/o 9/26. thanks - Chaise for Dan Buyer: CANDY KYLE Salesperson: DAN BARKER 312-755-3936

CHICAGO, IL 60610 SUITE 600

Agency Order #:

222 W. ONTARIO ST

# Day/Time	DP Pr	Program	Rate A	A35P Rating	Len 9/26	26 10/3	9/26 - 10/3	Total Spots
Tu-F REV- 1 5:30a-6a	EM 9	9 ON-SD MRN ED1	\$125.00	0.0	30	5 0 0		5
Tu-F REV- 2 6a-7a		9 ON-SD MRN ED2	\$200.00	0.0		4 0 10 0		4
Tu-F REV- 3 7a-9a		CBS THIS MORNING	\$175.00	0.0	30 <mark>9 🌬</mark>	00		8
Tu-F REV- 4 10a-11a		LET'S MAKE A DEAL	\$150.00	0.0	30	5 0 0 0		5
Tu-F REV- 5 11a-12n	DY PF	PRICE IS RIGHT- CBS	\$250.00	0.0	30 5	<mark>3</mark> 0 ₽ 0		ω
Tu-F REV- 6 12n-12:30p	DY 9.	9-YR-NEWS @ NOON	\$225.00	0.0	30	1 0 • 0		
Tu-F REV- 7 12:30p-1:30p		YOUNG & RESTLESS	\$350.00	0.0	30	5 0 0		ST.
Tu-F REV- 8 3p-4p		STEVE HARVEY	\$175.00	0.0	30	5 0 10		5
Tu-F REV- 9 5p-5:30p	EN 9-	9-YR-NEWS @ 5	\$200.00	0.0	30 4	¥ 3 0 ₩ 0		ω
Tu-F REV- 10 5:30p-6p	EN 9-	9-YR SD NEWS @ 530	\$200.00	0.0	30 2	0 0		0
Su REV- 11 6p-6:30p	EN SI	SUNDAY EARLY NEWS	\$125.00	0.0	30	1 0 0		T. 1
Tu REV- 12 8p-9p	PR N	NCIS	\$2,000. 00	0.0	30	0 0 0		0
REV- 13 8p-9p	PR CI	CRIMETIME SA 8P- CBS	\$305.00	0.0	30	1 0 10		- 100 - 100
Sa REV- 14 9p-10p	PR CI	CRIMETIME SAT 8P-CBS	\$305.00	0.0	30	1 0 10 0		
REV- 15 9p-10p	PR C	Criminal Minds	\$2,000. 00	0.0	30	1 0 0		
REV+ 16 7:30p-8p	F	Family Feud	\$500.00	0.0	30 0	0 № 0 0 № 1		_
REV+ 17 7p-8p	Ш	Entertainment Tonight	\$350.00	0.0	30 0 ▶ 0	0 0 1		
REV+ 18 3p-4p	St	Steve Harvey	\$175.00	0.0	30 0 • 0	¥ 0 0 ¥ 1		
Sa REV+ 19 6a-7a	m m	Early News	\$50.00	0.0	30 0	0 0		2
REV+ 20 Sa	Po	Person of Interest	\$100.00	0.0	30 0	0 0 0 0 1		1

CPE: //5229 Agency: AL MEDIA

222 W. ONTARIO ST

Contract # 25318763

Changes as of: 10/5/2016 at 5:36 PM Flight: 9/26/16 - 10/9/16
Advertiser: Deborah Ross for Senate

Version: Current State Version 3
Station: WNCT

Market: Greenville/New Bern/Wash
Office: CHICAGO

Total Spots: 50

Total CPP: \$0.00

Total \$: \$11,785.00

Total GRP: Traffic #: 945432

Con Type: POLITICAL/VOTE
Assistant: MACKENZIE PURCELL
312-755-3936

CHICAGO, IL 60610 SUITE 600

Buyer: CANDY KYLE Salesperson: DAN BARKER 312-755-3936

Agency Order #: Product: Deborah Ross for Senate

Primary Demo: Adults 35+

Separation:

Day/Time DP Program Rate Rating 6a-7a Len Rating 6a-7a 9/26 10/3 10/3 <th></th> <th>Su REV+ 21 6a-7a</th> <th># Day</th> <th></th>		Su REV+ 21 6a-7a	# Day	
Rate Rating Len 9/26 10/3 S50.00 0.0 30 0 0 0 1 TOTALS: 43 7		⁷ a	/Time	
Rate Rating Len 9/26 10/3 vs \$50.00 0.0 30 0 № 0 0 № 1 TOTALS: 43 7			DP	
A35P Len 9/26 10/3 Rating 0.0 30 0 0 0 1 7 TOTALS: 43 7		Early News	Program	
Len 9/26 10/3 30 0 № 0 0 № 1 TALS: 43 7		\$50.00	Rate	
10/3 0 > 1 7	TOT	0.0	A35P Rating	
10/3 0 > 1 7	ALS:	30	Len	
	43	0 0	9/26	
	7	0 1	10/3	
				9/26 - 10/3
	50		pots	Total
Total Spots	\$11,785.00	\$50.00	49	Total
Total \$ \$50.00 \$11,785.00	\$0.00	\$0.00	CPP	ĭ
Total \$ \$50.00 \$11,785.00	0.0	0.0	CPP GRP	



Agency: AL MEDIA CPE: //5229

Contract # 25318763

Flight: 9/26/16 - 10/9/16

Changes as of: 10/5/2016 at 5:36 PM

Version: Current State Version 3

Advertiser: Deborah Ross for Senate

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Station: WNCT

Office: CHICAGO

Market: Greenville/New Bern/Wash

Total Spots: 50

Total \$: \$11,785.00

Total GRP Total CPP: \$0.00

Traffic #: 945432

Special Instructions

125 West 55th St New York, NY 10019

CHICAGO, IL 60610 SUITE 600 222 W. ONTARIO ST

Agency Order#

Salesperson: DAN BARKER 312-755-3936 Buyer: CANDY KYLE

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Assistant: MACKENZIE PURCELL 312-755-3936

Separation:

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		Order Level Comments
Date/Time	Added by	Comment
10/05/16 5:29 PM	10/05/16 5:29 PM CHAISE WOOLSEY	Revision extending flight to account for NA spots w/o 9/26, thanks - Chaise for Dan
		Line 5 2x Price is right \$250
		Line 9 1x 5p News \$200
		Total Affected \$1275
		-OFFER-
		All on either Friday or the Weekend
		1v Ed. 720n Bamily Band 9500

1x Fn /30p Family Feud \$500 1x Fn 7p Entertainment Tonight \$350 1x Fn 3p Steve Harvey \$175 2x Sat 6a-7a News \$50 1x Sat 1130p-1230a Person of Interest \$100 1x Sun 6a-7a News \$50

All of these rates put her in at a P2.

Nicole accepted 9/27 via email

Received to late to make Tue 9/27 Logs.

09/27/16 11:21 AM MACKENZIE PURCELL

09/28/16 2:58 PM

Jennifer Layman

ΨĢ Line 12 1x Tue 8-9p NCIS \$2000

1x Wed 9/10p Criminal Minds \$2000

This keeps you at a level 2 and makes sure you stay in Prime Programming

New Q4 political order for Deborah Ross for Senate. Schedule runs Tuesday 9/27- Sunday 10/2. Total is \$11,785.

Market Budget: \$47,140 WNCT Share: 25% Comment: WITN: 43% WFXI: 5% WCTI: 27% Competitive Information

0.0	N/A	\$11,785.00	50	100%	Total
0.0	N/A	\$1,275.00	7	11%	
0.0	N/A	\$2,610.00	ω	22%	PR
0.0	N/A	\$725.00	4	6%	Z
0.0	N/A	\$875.00	U 1	7%	Ę,
0.0	N/A	\$3,475.00	14	29%	PΥ
0.0	N/A	\$2,825.00	17	24%	EM
GRP	СРР	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypaı		

\$11,785.00	50	Total
\$11,785.00	50	16-Oct
Dollars	Spots	Month
mary	Monthly Summary	

Contract # 25318763 Agency: AL MEDIA CPE: //5229 Changes as of: 10/5/2016 at 5:36 PM Flight: 9/26/16 - 10/9/16

Advertiser: Deborah Ross for Senate Product: Deborah Ross for Senate

Agency Order #: Salesperson: DAN BARKER 312-755-3936 Buyer: CANDY KYLE

CHICAGO, IL 60610 SUITE 600 222 W. ONTARIO ST

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Station: WNCT Market: Greenville/New Office: CHICAGO Bern/Wash Total Spots: 50 Total GRP: Total CPP: \$0.00

Version: Current State Version 3

Total \$: \$11,785.00

Traffic #: 945432

Assistant: MACKENZIE PURCELL 312-755-3936 Separation:

Now 0/26/1	Queued for Electronic Contracting 9/27/1	Makegood 1 9/27/1	Makegood 2 9/27/16	Makegood 3 9/28/1	Revision 10/5/1	Trans Created	
9/26/16 5:02 PM MACKENZIE PLIRCEL Confirmed	9/27/16 9:18 AM	9/27/16 9:35 AM Jennifer Layman	9/27/16 11:20 AM MACKENZIE PURCELL	9/28/16 2:58 PM Jennifer Layman	10/5/16 5:29 PM CHAISE WOOLSEY	Created/Received Created by	
Confirmed		Confirmed	Confirmed	Confirmed	Revised	Status	
49						Spot+	
						Spot-	Transac
\$11,785,00	\$0	\$0	\$0	\$0	\$0	\$ Chg	Transaction History
\$11.785.00 \$11.785.00	\$0	\$0	\$0 Changes: 2 buylines added or modified.	\$0	Changes: Total Spots from 49 to 50, Flight End from 10/2/16 to 10/9/16, Comments from New Q4 political order for Deborah Ross for Senate, Schedule runs Tuesday 9/27. Sunday 10/2. Total is \$11,785, to Revision extending flight to account for NA spots w/o 9/26, thanks - Chaise for Dan, 21 buylines added or modified.	Contract \$ Comment	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.